



# Michael Thompson



## Board of Advisors

### Background

Michael Thompson is a business and finance expert with nearly 40 years of domestic and international experience. He has led companies to new levels of growth and revenue generation across multiple industries. He has been tasked many times with executing business growth and transformations, always delivering results.

Mr. Thompson brings a wide range of knowledge to executive decisions with his degree in Mechanical Engineering from Bucknell University and an MBA in Marketing from the University of Pittsburgh. He adds technical expertise as well as a high-level perspective to all that he encounters in business. His career and success are based on the following foundational philosophies:

- Product innovation through quality engineering
- Industry development integrated through business model transformations
- Transformative Sales produced through Marketing Strategies

These three business philosophies have kept Mr. Thompson at the forefront of development change and executing actions to attain new levels of success.

### Product Innovation through Quality Engineering

Mr. Thompson values product innovation through quality design and engineering to create an advantage over the industry's competition.

When strategically aligned, this foundational approach invigorates an organization's product, process, and organizational innovation.

His educational background and decades of experience have assisted in systemizing his approach so that he can create transformative improvements in a short time frame.

### Industry Development Integrated through Business Model Transformations

Mr. Thompson has executed industry development within his companies through business model transformations. The competitors are never far behind, and it is critical to be at the forefront.

It is the business model that is transformational to the business through its interaction with various system features, often in complex ways, to determine the company's success.

Development within the industry requires a company to use digital technologies and platforms for data collection, integration, and utilization, to adapt and find growth opportunities to remain competitive.

### Transformative Sales produced through Marketing Strategies

It is through Mr. Thompson's ability to see the micro and macro of the company, that he keeps his competitive advantage. As the competitor is following his innovation, he has already executed marketing strategies for new transformative sales within the industry.

It is crucial to have an agile organization that is constantly innovating, identifying and reacting to new opportunities, and evolving with the needs of the industry.

He continues to design and execute sales and marketing strategies in all his business ventures, leading enterprise-focused companies while growing sales year over year.

### Attributes

Mr. Thompson brings four decades of global business savvy to the table. His attention to detail, innovative strategy, and approach to his business relationships are his priority for the overall success of his endeavor. He maintains a strong reputation for success as evidenced by an impressive track record of growth and performance, venture after venture.

## Highlights at a Glance



Led Corsicana Bedding, with revenue of \$550 million+ and 13 manufacturing facilities.



Member of multiple boards across several industries.



Guided a publicly-traded buyout and mezzanine fund with \$11 billion in assets under management and over 150 portfolio companies.